



Legislation Text

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Agenda Date: 01/28/2020

Subject:
2020 Census - Complete Count Committee

Prepared By: Ryan Thompson, Mediation Program Coordinator

PURPOSE:

Community Development and Communications staff are presenting information regarding the 2020 Census and the creation of the *Littleton Complete Count Committee*.

PRESENTATIONS:

Staff Presenter(s):	Communications Director Kelli Narde, Digital Media Strategist Sheera Poelman, and Mediation Program Coordinator Ryan Thompson
Additional Presenter(s):	N/A

SUMMARY:

Every 10 years the United States government conducts a nationwide census to attempt to accurately count all persons living in a given location at a specific time. The information gathered from the census is then used to allocate over \$675 billion in funds annually across the country.

Staff has created a *Complete Count Committee* to assist in ensuring Littleton's count is as accurate and complete as possible. This will ensure that all possible funds will be made available to the city and its residents.

PRIOR ACTIONS OR DISCUSSIONS:

In 2019, council approved the staff request to pursue grant funding through the Colorado Department of Local Affairs (DOLA) for promotional items to help promote the 2020 Census.

Council also approved the Intergovernmental Agreement to help pay a portion of the temporary Arapahoe County Census Coordinator Position.

ANALYSIS:

Staff Analysis

Staff is currently on track to meet all anticipated dates and scheduled events.

If Littleton's final count is 50,000+ residents, the city becomes eligible for additional funding and grant proceeds.

Council Goal, Objective, and/or Guiding Principle

Engagement

Fiscal Impacts

The majority of costs for census engagement will be paid through grant funding.

