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Agenda Date: 08/08/2017

Subject:
Telephone Town Hall

Presented By: Kelli Narde, Communication Director

As directed by a majority of council at the July 11 study session, staff has researched and is now implementing a ‘Telephone Town Hall’ this fall. Council was very clear in that it wanted to use technology, have the event in a location besides the Littleton Center, and televise it if possible.

Who: Littleton citizens

What: Littleton Town Hall

Where: Falls Events Center - large conference room

When: Wednesday, September 20, 6:30-7:30 p.m.

Why: A staff led opportunity for city council and staff to hear from Littleton citizens on the challenge of maintaining and improving city infrastructure and how to fund it.

How: The event will be promoted thru all city platforms (the September Littleton Report, econnect, Next Door, Facebook, Twitter) to encourage citizens to sign up in advance utilizing the device and platform of their choice (cell phone, land line, laptop, tablet, desktop, social media, in person).

The city manager will serve as host with a ‘bullpen’ of subject matter experts which includes department directors. The host will give an overview of the evening’s topic - infrastructure maintenance and improvements. The purpose of the Littleton Town Hall is to present an overview of a pressing issue facing the city and encourage citizens to share their thoughts. Council will have a reserved seat on the front row in order to listen to citizen feedback. The event will be live streamed on littletongov.org and on the city’s Facebook page and will be available for replay on YouTube and Channel 8.

The vendor we will use is Colorado-based Broadnet. Its product, Access Live, is “an efficient way to reach out to, engage with, and gather feedback from your audience about important issues, programs and breaking news.” More than 60 percent of the U.S. Congress has used this vendor as well as CDOT and RTD.

Here is a link to their website:

<https://www.broadnet.com/products/accesslive/>.

Staff is focused for the next year on educating citizens on the pressing need to find solutions to maintenance and improvement of the city’s infrastructure. We will do this through videos, front page stories in the Littleton Report, social media, door hangers on residences where neighborhood streets are being repaired, fact sheets, and personal presentations to community groups and business leaders.