



Council Goal Setting – Meeting 3

3/2/2021

Littleton Leadership Team

Goal Setting Schedule

- ✓ 2/2 - Overview & Confirmed Goal 1: ULUC
- ✓ 2/9 - Confirmed Goal 2: Financial Sustainability & Goal 3: I²
- 💣 2/9 - Council Direction – Consider a 2021 Ballot Initiative
- ➡ **TONIGHT = Additional Ballot Initiative Info. & Goal Impacts**
- ⬇ Reprioritized
 - Open Space Discussion
 - Goal 4 - Downtown
 - Goal 5 - Arts, Culture, & Tourism
 - Goal 6 - Housing & Livability
 - Goal 7 - Environmental Stewardship
 - Goal 8 - Good Governance

Tonight's Agenda

- Re-confirm top priority goals
- Information on the pursuit of revenue options
- Impact to remaining goals

Re-Confirming Priorities

Mark Relph, City Manager

Top Priorities = Goals 1-3

- Goal 1: Unified Land Use Code
 - Scheduled for completion in 2021
- Goal 2: Financial Sustainability
 - Continues, with a new focus on the potential ballot initiative
- Goal 3: I² – Innovative Infrastructure
 - Continues, with a new focus on the potential ballot initiative

Revenue Options

Mark Relph, City Manager

Kelli Narde, Cultural and Media Services Director

Kathleen Osher, Community Services Director

Background

Last discussed at 2/9 Goal Setting Study Session:

- There is a problem
 - Capital Fund and General Fund
- There are options
 - Variety of Fees and Taxes

Next Steps

- Consultant introduction
 - Sean Walsh of Sean Walsh & Associates
 - Todd Vitale of Vitale & Associates
- Discussion with consultant and staff



Impact on Council Goals & Work Plan

Mark Relph, City Manager

&

Members of the
Leadership Team

Impact of a 2021 Ballot Initiative

- Council Work Plan shifts to focus on Goals 1-3
- Work on Goals 4-8 is focused on 2022
- The two-year Work Plan allows all eight goals to be adopted now
- Implementation plans for Goals 4-8 will be handled separately at later dates

Proposed Goal 4: Downtown

- What can continue:
 - Stakeholder Outreach introducing new Historic Preservation Code
 - Downtown Historic District
 - Formation of Stakeholder Group to consider long-term tools for Downtown (DDA, Denver Water disruptions)
 - Small demonstration project
 - 2022 Streetscape, Traffic, and Parking Study
- Schedule for follow up: April, July, and August 2021

Proposed Goal 5: Arts, Culture, & Tourism

- What can continue:
 - A&CC Strategic Plan Adopted in February
 - Including a 2-year work plan
 - Art & Wine Event in June
 - Research & Analysis on Potential Funding
 - Website Improvements
- Schedule for follow up: April 2021

Proposed Goal 6: Housing & Livability

- What can continue:
 - Support Housing Task Force
 - Monitor State Legislation
 - Added Tools for Affordability in ULUC
 - Support Tri-Cities Initiative
- Schedule for follow up: March 23 and June 2021

Proposed Goal 7: Environmental Stewardship

- What can continue:
 - Reporting on current stewardship activities
 - Develop asset management and operations plan plus irrigation analysis
 - HVAC analysis and upgrades as possible in remodel projects
 - Integration of stormwater water quality infrastructure with a wider range of city projects
- Schedule for follow up: September 2021

Proposed Goal 8: Good Governance

- What can continue:
 - Organizational Development
 - Elections Code Updates
 - Resident and Business Survey
- Schedule for follow up: May 2021

Wrap Up

Mark Relph, City Manager