2020 Census Key Dates

Community Involvement - Offices - Data Collection Operations

January 2018 through September 2019 — Engage & Educate Local Leaders, Partners & Communities

April 2019 through January 2020 — Promote Participation in the Census Locally

January 2019 & February 2019 — Early Area Census Offices Open (these offices run the Address Canvass Operation)

June 2019 through August 2019 — Area Census Offices Open (ACOs)

August 2019 through October 2019 — Address Canvass Operation in Select areas (~30% of country, high growth & change areas and not part of hand delivery)

March 2020 through June 2020 — Call To Action for Residents to Respond (starting March 23)

February 2020 through June 2020 — Group Quarters Operations Count of Residents in Shelters, Dorms, Nursing Homes, Prisons, Military Bases...

(Local governments and Census identify & plan these operations)

Mid-March 2020 — Residents Invited to Respond

Mail (to USPS Mailable Addresses)	or	**Hand Delivery** (to Rural/PO Box, non-USPS HU)
1. Letter Mailed		1. List Housing Units (operation is called Update Leave)
2. Reminder Postcard		2. Leave Questionnaire (Spanish in certain areas) & Letter w/other Response Options (internet & phone)
3. Then Paper Questionnaire		

Options to Self-Respond (all residents will have these 3 options)

Internet   Telephone   Paper

March 12, 2020 — Self-Response Begins & Continues through July 2020

APRIL 1, 2020 — Census Day – Reference Date = where you live on April 1

Mid-April 2020 — Early Non-Response Follow-up (primarily areas around Colleges/Universities where the population leaves before early May)

May 2020 through July 2020 — Non Response Follow-up (NRFU) to HUs that do not self-respond (HUs can continue to self-respond during this time)

Late August 2020 through September 2020 — Area Census Offices Close

August 2020 through December 2020 — Quality Evaluation (re-contact of select HUs)

December 31, 2020 — Deliver Counts to the President

Shape your future START HERE >

United States® Census 2020