

Comcast Franchise Renewal 2nd Reading & Public Hearing

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Franchise Term

- Establishes a term of 10 Years
- Prior franchise agreement was issued in 2000
- Last agreement expired in 2015 and has been continued on a month to month basis to present



Highlights

- Updated Customer Service Standards
- More comprehensive Gross Revenues
 Definition for 5% franchise fee
- Updated Audit Language



Highlights cont.

- Competitive Equity Language
- New High Definition Education & Government (EG) Channel
- EG fee increase of \$0.10 per subscriber, per month
- \$12,000 in funding for a Video on Demand (VOD) server

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New FCC Order

- Cable providers can deduct "in-kind" contributions as part of the franchise fee
 - The Order is not clear in many respects, and just how much can be deducted has not been finalized
 - It is not clear whether Comcast will have to negotiate with the City to effectuate implementation of the order or can take unilateral action
 - FCC Order is being appealed in federal court



Questions

