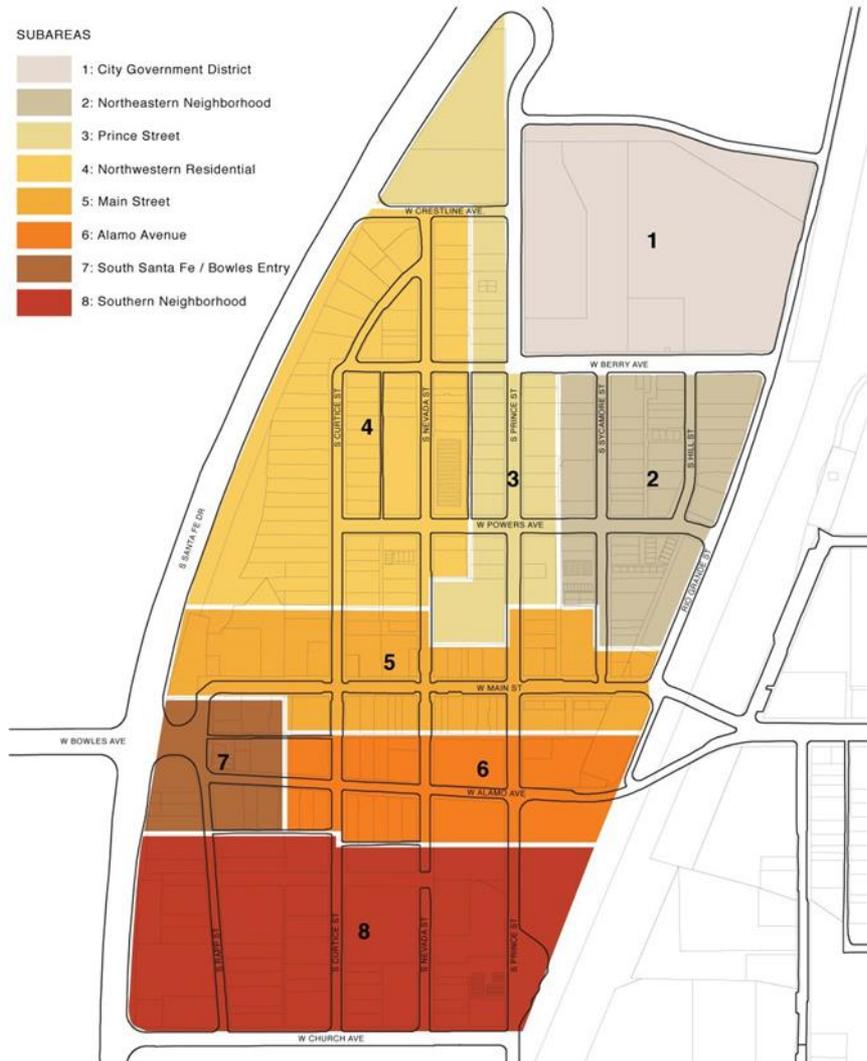


SUBAREAS

SUBAREAS

- 1: City Government District
- 2: Northeastern Neighborhood
- 3: Prince Street
- 4: Northwestern Residential
- 5: Main Street
- 6: Alamo Avenue
- 7: South Santa Fe / Bowles Entry
- 8: Southern Neighborhood



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DOWNTOWN DESIGN STANDARDS

City Council
Study Session
June 5, 2018

DOWNTOWN DESIGN STANDARDS

PROJECT OVERVIEW

GOALS FOR THE PROJECT

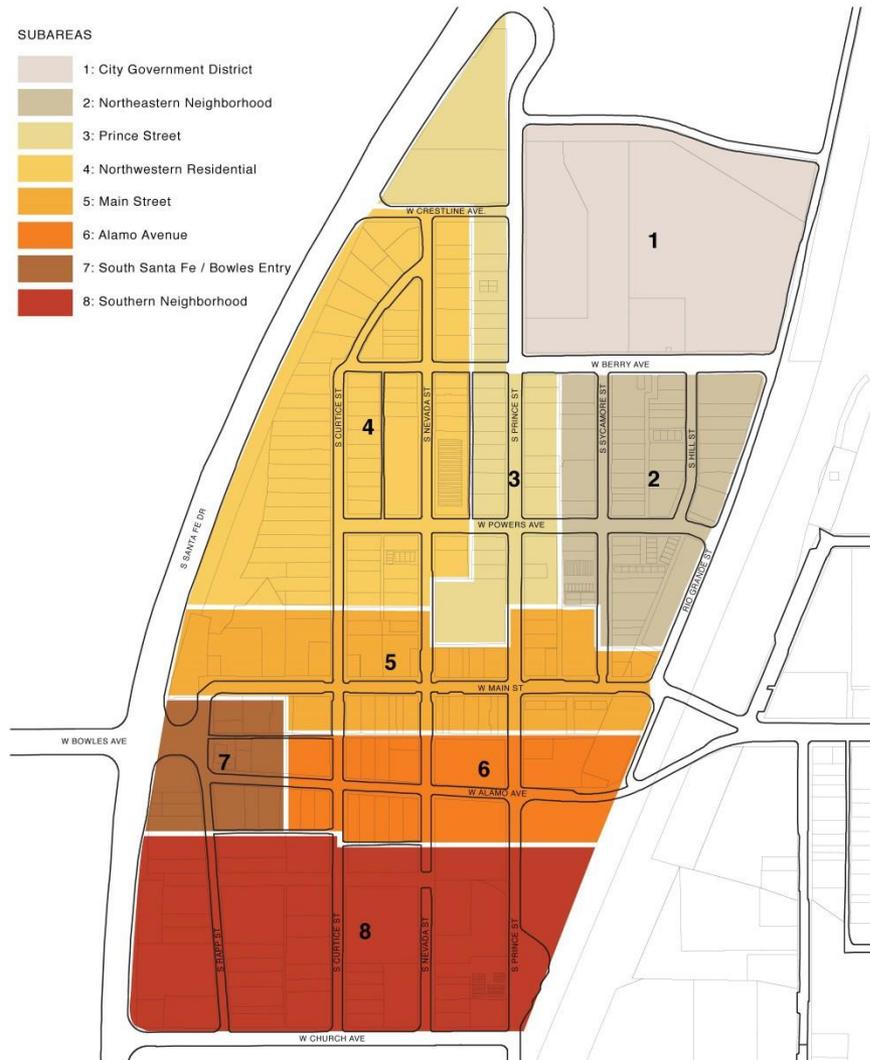
- ❖ Make the document more user-friendly
 - Shorten the document
 - Eliminate duplication
 - Reduce jargon
 - Update photos and graphics

- ❖ Make the design standards and guidelines more enforceable
 - When possible, change guidelines to standards
 - Avoid changes that require a policy discussion

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STUDY AREA

- ❖ Santa fe to the railroad
- ❖ Church to Crestline

SUBAREAS

- ❖ The boundaries of the subareas have not been changed
- ❖ Recommendations:
 - Consolidate subareas
 - Clarify boundaries of subareas
 - Extend the area covered to north of Crestline

PROCESS TO DATE

- ❖ TECHNICAL TEAM FORMED
- ❖ CONSULTANT HIRED
 - ❑ BRYANT FLINK ARCHITECTURE + DESIGN
- ❖ 6 TECHNICAL TEAM MEETINGS – REVIEW AND REVISE
- ❖ COMMUNITY OPEN HOUSE #1 – April 18
- ❖ HPB/PC JT STUDY SESSION – April 23
 - ❑ HPB / PC comments incorporated
 - ❑ Photos and graphics added
- ❖ COMMUNITY OPEN HOUSE #2 – MAY 24
- ❖ PLANNING COMMISSION STUDY SESSION – MAY 30
- ❖ TECHNICAL TEAM MEETING – JUNE 1

NEXT STEPS

June 18

HPB PUBLIC HEARING

RECOMMENDATION

PC / CC comments provided separately

July 9

PC PUBLIC HEARING

ADOPTION

HPB recommendations provided separately

July 17

CC PUBLIC HEARING

RATIFICATION

PC adopted changes provided separately

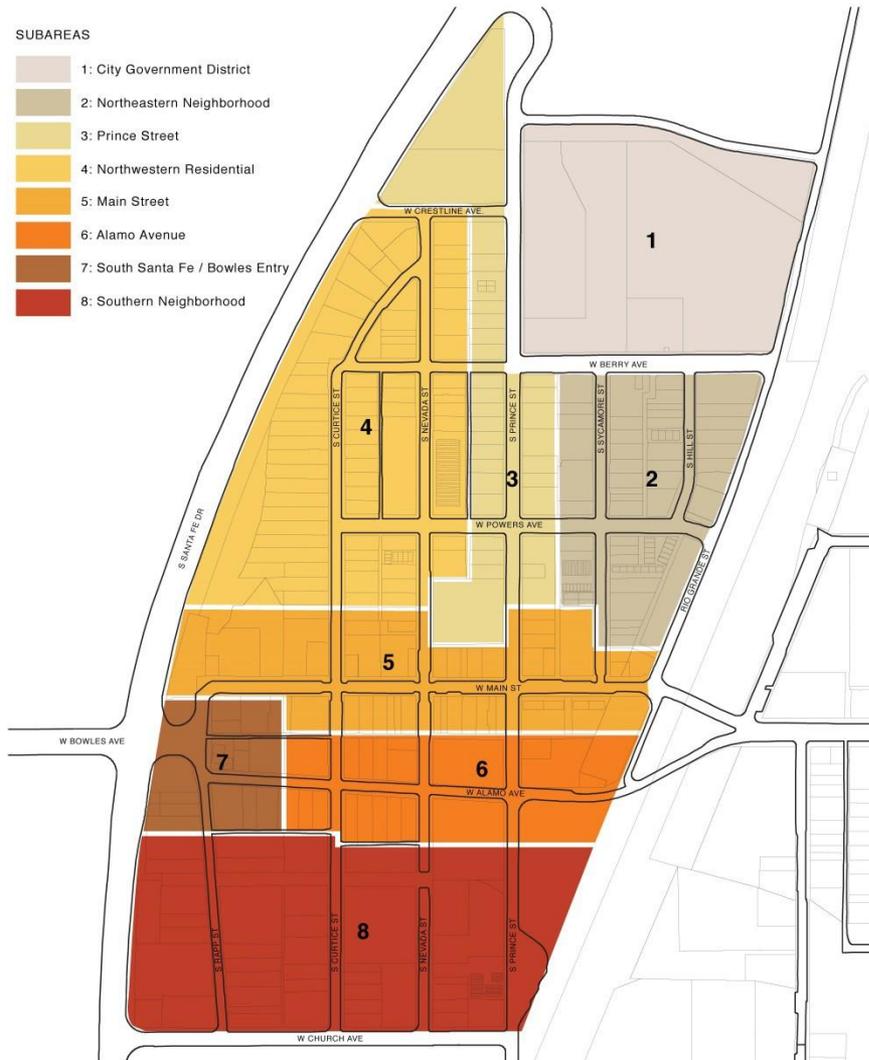
All adopted /ratified changes will be incorporated into a final document



SUBAREAS

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QUESTIONS

COMMENTS