

LITTLETON

LISTENS 2017

COMMUNITY
OUTREACH

GOALS

EVENTS

OUTCOMES
&
THEMES



COMMUNITY ENGAGEMENT

With a vision of a transparent and inclusive process the, Public Works, Economic Development, Communicaitons and Community Development Departments created Littleton Listens; an open and constructive platform to discuss current and future issues in Littleton.

Appreciative
Inquiry



Appreciative Inquiry

- Community Development trained staff and volunteers on Appreciative Inquiry Process.
- Set of structured questions designed to engage participants in talking about "What Works".
- Focus is on creating and fostering community vision.
- Report findings - Informed Consent

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TIMELY

**OPEN
DIALOGUE**

TRANSPARENT

Present current city issues to participating members of the community to get their perspective.



INCLUSIVE AND EMPOWERING DIALOGUE



PARTICIPANTS INFORMATION REPORTED BACK TO COUNCIL.



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Littleton Listens Events




**Open
Littleton**

**Merchants
Assoc.**

**June
24th**

**June
22nd**

**What does
L.L. Look
Like?**

A diagram with a large central circle and three smaller circles to its right. The background is a photograph of a green lawn and a brick wall. The central circle is light gray and contains the text 'Event Details'. The three smaller circles are also light gray and contain the text 'Large Group Discussion', 'Small Group Presentation', and 'Introduction & Individual Interviews' respectively. The circles overlap each other and the background image.

Event Details

**Large
Group
Discussion**

**Small Group
Presentation**

**Introduction
& Individual
Interviews**



Introduction & Individual Interviews

- Participants were greeted and given a brief description of the Appreciative Inquiry Process
- Participants broke in to one-on-one interview groups with participants whom they did not know.
- Each group given interview questions with a specific amount of time for each question
- Groups spread out through facility to conduct interviews.



Small Group Presentation

- All participants then broke in to small groups of 6 to 8 people to discuss the outcomes of the interviews
- Volunteers conducted the small group meetings and documented info.
- Discussions started are related to themes and similarities in participants stories.


Large Group Discussion

All participants gathered together and representatives from the small groups shared the 3 most reoccurring themes from the small group discussion.



June 22nd Littleton Administration Building

- 40 + Participants
- Littleton Staff Participation
- Relaxed Atmosphere
- Evening event to accommodate those with day jobs/kids



June 24th Littleton Museum

- 35 + Participants
- Daytime/Weekend event
- Same demographic



Merchants Association August 2nd

- 50+ participants
- Demographic was not represented in prior meetings

Open Littleton

OpenLittleton is an online tool that allows residents to communicate with city leaders about issues under consideration by council and the community.

- Users can subscribe to updates from the city and get emails announcing new topics.
- More than 800 people participating in the ever-changing, online discussion of Littleton's future.

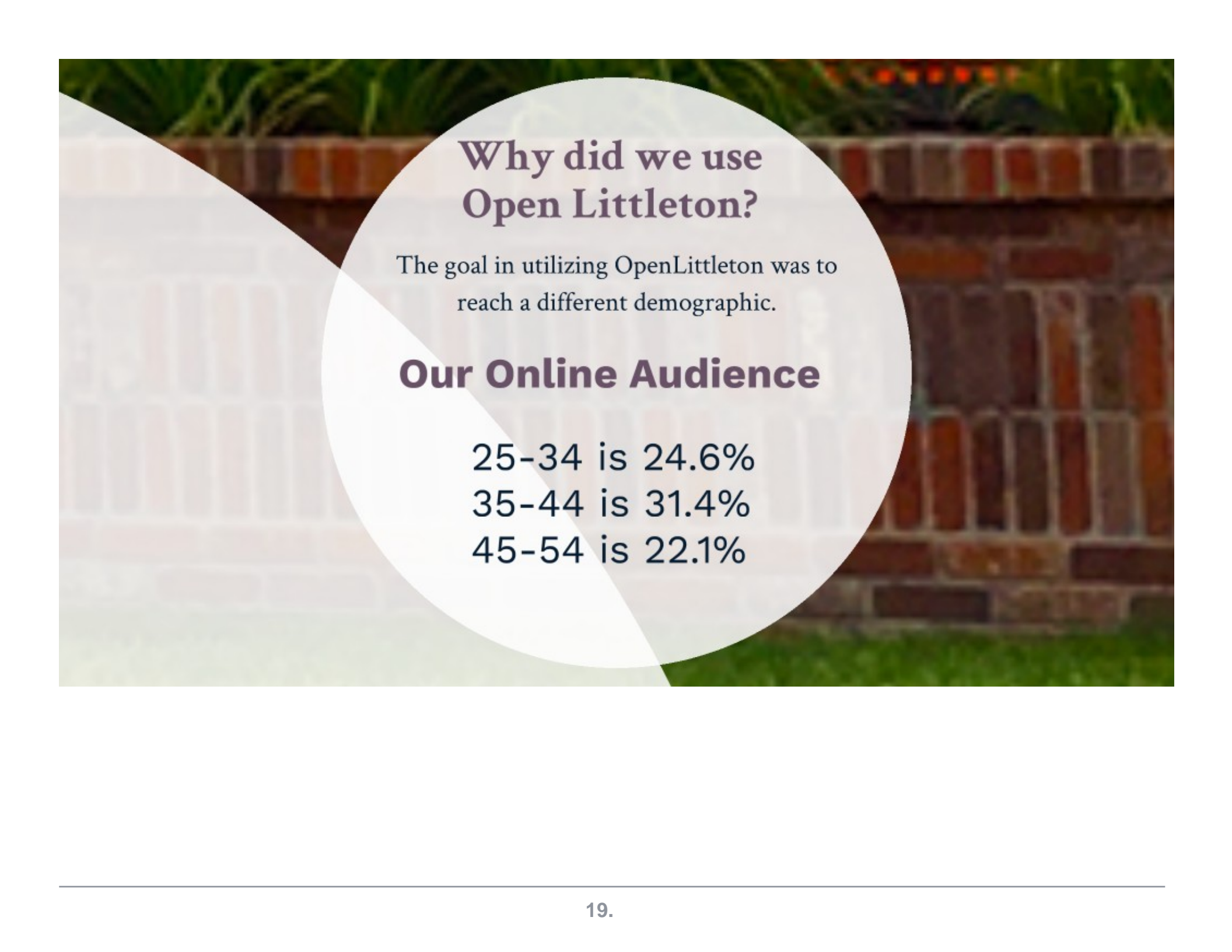
**Our
Online
Audience**

**What did
the online
process
look like?**

**Who
participated?**

**How will it
be
beneficial?**

**What
information
did we
collect?**

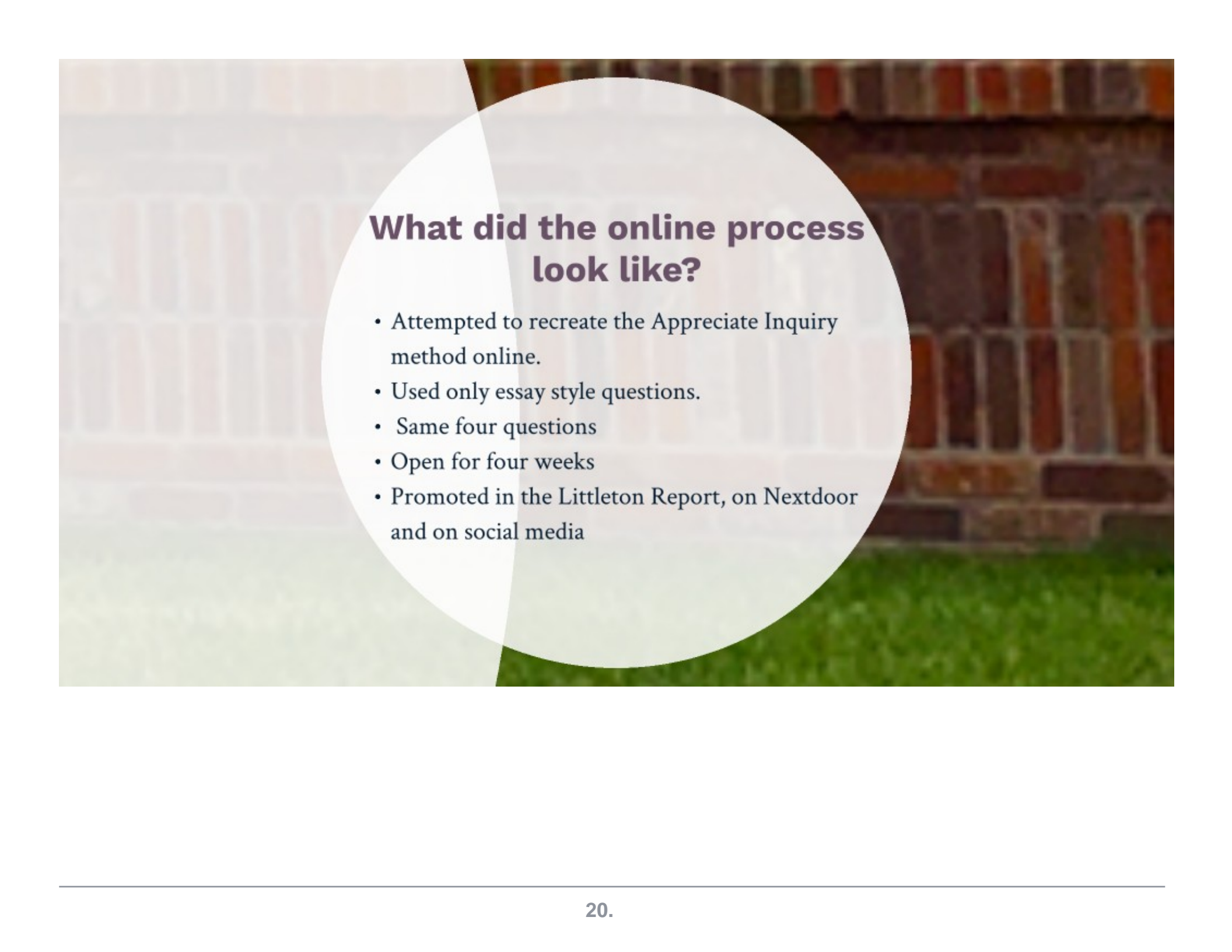


Why did we use Open Littleton?

The goal in utilizing OpenLittleton was to reach a different demographic.

Our Online Audience

25-34 is 24.6%
35-44 is 31.4%
45-54 is 22.1%



What did the online process look like?

- Attempted to recreate the Appreciate Inquiry method online.
- Used only essay style questions.
- Same four questions
- Open for four weeks
- Promoted in the Littleton Report, on Nextdoor and on social media

Who participated?

- 105 people participated in the online survey.
- 5.3 hours of public comment
- Mostly female
- Highest identified age group: 30-39
- *A majority of online participants opted to not share their age and gender.

[illegible]



How will it be beneficial?

- Allows us to include more of the community in the discussion.
- Allows staff to compare feedback from multiple demographics.
- Narrow our focus.

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OUTCOMES & THEMES

Community
Benefits

Preservation

Vision

Next
Steps



Community Benefits

- Over 300 people have heard about and participated in this community outreach project.
- Hundreds of others viewed info but did not respond.
- Citizens with opposing views were able to communicate in a constructive setting.
- Engaged multiple demographics from multiple platforms.
- Gets people talking to people.
- Staff involvement.

[illegible]

- Clean
- Historic
- Family Friendly
- Vibrant



Community Character

- Small town feel
- Accessible
- Walkable
- Safe
- Events
- Clean
- Historic
- Family Friendly
- Vibrant

[illegible]

Parking & Public Transportation

Administrative

**Define
Downtown**



Parking & Public Transportation

- Real vs. Perceived need for parking
- Definition of a parking problem
- Utilization of existing parking
- Wayfinding
- Parking Structure
- Community Shuttle
- Comprehensive Plan



Administrative

- Responsible Development
- Cohesive Council
- Updated Zoning and Codes

Define Downtown

- Downtown includes more than Main Street
 - Marketability
 - Downtown expansion
 - Density
 - Zoning
 - Football

Next Steps

- **Conduct follow-up public meetings**
 - in person & online to present findings
 - Littleton Listens Community Follow up
 - September 28th
 - Solicit feedback and additional guidance from the public.
 - Ongoing Open Littleton Engagement.
- **Establish action plan & list of priorities**
 - Immediate and phased solutions to address the identified priorities
 - Measure feasibility and priorities with related departments.

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