## Sign Code Update









On **July 19, 2016** the Littleton City Council approved a sign code update based on the 2015 U.S. Supreme Court decision in the Arizona case of *Reed v. Gilbert*. The court determined, based on the First Amendment, governments <u>cannot regulate the content of signs</u>.

Governments are allowed to establish regulations regarding placing signs on private and city property, including public rights of way. The City of Littleton will continue to regulate the size, type, and placement of signs.

Portable signs and sandwich boards on the publicly-owned sidewalks are not permitted.

Enforcement of signs placed in the rights of way will begin **January 1, 2017**.

## Side street merchant signs:

Restaurants and retailers along downtown side streets can be included on blades on the city wayfinding signs helping increase pedestrian traffic throughout the area.

As new openings become available **restaurant** and **retail businesses** may apply for a blade at no charge, on a first come, first serve basis on the city website at:

www.littletongov.org/business-resources/ downtown-wayfinding-signage

