
Anglers All

5211 S. Santa Fe Dr.
Littleton, CO 80120

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3/13/2017

Pam Hall
Littleton Community Development
2255 West Berry Avenue
Littleton, CO 80120

To Littleton Community Development c/o Pam Hall,

I regretfully will not be able to attend the hearing in April for our sign variance request. This letter is to confirm that I authorize Broomfield Sign Company to represent Anglers All in this matter. Anglers All has been a fixture in Littleton since 1954, in the same location since 1969. I have owned the business since 2009 and the building since 2016. In 1998 the previous owners elected not to act on a sign variance approval that provided exposure to the new Santa Fe overpass. Recently we experimented with a banner to give us that exposure both to Santa Fe and Belleview Ave. The response was overwhelming. We believe this small sign will make a big difference. The majority of businesses on the frontage road still have signage from the 1998 variance approval and we believe this option gives us the same exposure without any impact on our neighbors' exposure.

Thank you for your time and consideration.



Chris Keeley
Owner
Anglers All