SHARED GREEN BUSINESS PROGRAM

Mike Gent, Deputy City Manager

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COLORADO GREEN BUSINESS NETWORK

Voluntary program that encourages, supports, and rewards organizations that move towards true, operational sustainability

Goal: Support organizations at any level of implementation in increasing the efficiency and sustainability of their operation through assessing opportunities for growth, recognizing success, and providing connections

Two-pronged approach:

- 1. **Technical assistance** (opportunity assessments are holistic, covering emissions, water, waste, energy, transportation, and policy)
- 2. Recognition (When businesses reduce their resource use and implement sustainability into operations, they receive state level recognition, networking opportunities, awards, and more)





GREEN BUSINESS COORDINATOR

- Maintenance of program standards
- Liaising with the state, county, and other cities
- Subject matter expert for local businesses
- Partner with local businesses on Green Business Network certification
- Liaising with organizations that support businesses and economic development, such as downtown development authorities and chambers of commerce
- Transparent reporting on impact of the program
- Promotion of sustainability and environmental stewardship



CONSISTENT WITH ENVIRONMENTAL STEWARDSHIP BOARD'S VALUES AND ACTION PLAN

- Thoughtful Urgency: Reversing climate change must happen now, and not at the expense of high-quality decision-making
- Collaboration: ...Littleton must leverage local, regional, state, national, and global partnerships
- **Optimism**: In the face of significant challenges, we embrace solutions and maintain faith in a better future

Action Plan Item 2.2.5: "Empower (sustainability coordinator) with resources and strategic partnerships to take action and make measurable impacts. Part of this position will be to directly connect residents and businesses to sustainability resources."



AGREEMENT TERMS

City of Littleton	City of Englewood
 Funding - \$17,128 in 2024 and \$51,386 each in 2025 and 2026, contingent on annual appropriations Workspace and times for the coordinator Direction on projects and initiatives Communication with Englewood on questions and challenges 	 Employment and oversight of the Green Business Coordinator Management of the green business program Communication with Littleton on questions and challenges

