LITTLETON ARTS & CULTURE BOARD 2026 LODGERS TAX FUNDING RECOMMENDATIONS EXECUTIVE SUMMARY

In November 2022, Littleton citizens approved the creation of a 5% lodgers tax on hotels, motels and short-term rental hosts within the city limits. The net revenue from this tax will be used to support and sustain arts and culture, tourism, and visitor promotion in Littleton. In 2025, the lodgers tax was projected to generate approximately \$672,500 in net revenue. City Council has charged the Arts & Culture Board (ACB) with making recommendations for the distribution of the 2025 lodgers tax revenue using a 4-tiered formula:

- Tier 1 \$400,000 of revenue to be distributed equally to Littleton's major cultural assets. For 2026, Council has designated Bemis Public Library, Hudson Gardens, Littleton Museum, and Town Hall Arts Center as the Tier 1 recipients.
- Tier 2 Approximately \$115,500 of revenue to be distributed in grants to Littleton arts and culture organizations.
- Tier 3 \$100,000 of revenue to be used for tourism marketing and visitor promotion.
- Tier 4 Approximately \$57,000 of revenue to be used for the mural program; Culture & Arts Partners and the State of the Arts event; and other needs that meet the intent of the lodgers tax ballot language.

On June 12 and July 11, 2025, the Arts & Culture Board reviewed and voted to forward funding recommendations to City Council for final approval, with distribution beginning in January 2026.

Tier 1 - \$400,000

Big Four Cultural Assets

Bemis Public Library	\$100,000
Hudson Gardens	\$100,000
Littleton Museum	\$100,000
Town Hall Arts Center	\$100,000
TOTAL	\$400,000

Tier 2 - \$115,500

Grant Applicants

Organization Name	Recommended Award Amount
Arapahoe Community College	\$ 20,000
Arapahoe Community College Foundation	\$ 13,000

Denver Pipe & District Band	\$ 1,000
Encore Players LUMC	\$ 2,000
Friends of the Littleton Library & Museum	\$ 10,000
Heritage Fine Arts Guild of Arapahoe County	\$ 1,000
Littleton DDA	\$ 13,000
Littleton Fine Arts Guild (Depot Art Gallery)	\$ 2,500
Littleton Q+	\$ 3,500
Littleton Symphony Orchestra	\$ 11,000
Roxborough Arts Council	\$ 1,500
Samba Colorado	\$ 2,000
Smithtonians Handbell Ensemble	\$ 1,000
South Metro Community Foundation on behalf of Littleton Arts	\$ 8,000
Voices West	\$ 9,000
Western Welcome Week	\$ 10,000
Zikr Dance Ensemble	\$ 7,000
TOTAL	\$115,500

<u>Tier 3 – \$100,000</u> Communications and Marketing Department

Search Engine Optimization Management	\$24,000
Website Improvements/Upgrade	\$16,000
Design & Photo Shoots	\$25,000
Ad Placements	\$35,000
TOTAL	\$100,000

Tier 4 - \$57,000

Diverse Community Based Arts and Culture Projects

TOTAL	\$57,000
Off-Cycle Requests	\$22,000
Culture & Arts Partners/SOTA	\$15,000
Mural Program	\$20,000

The founding charter of the Arts & Culture Board established a vision for a vibrant, collaborative, and creative Littleton where arts and culture are defining features of the community's identity and unique character. Through public support of the arts, the City of Littleton enhances the quality of life, drives economic development, encourages citizen participation, fosters cultural awareness, promotes tourism, and supports the vibrancy of the community. With the thoughtful distribution of the funds raised by the lodgers tax, City Council and the Arts & Culture Board will directly benefit 21 arts and culture assets by strengthening organizations, building capacity and collaboration, and providing programming and events to Littleton citizens of all ages.