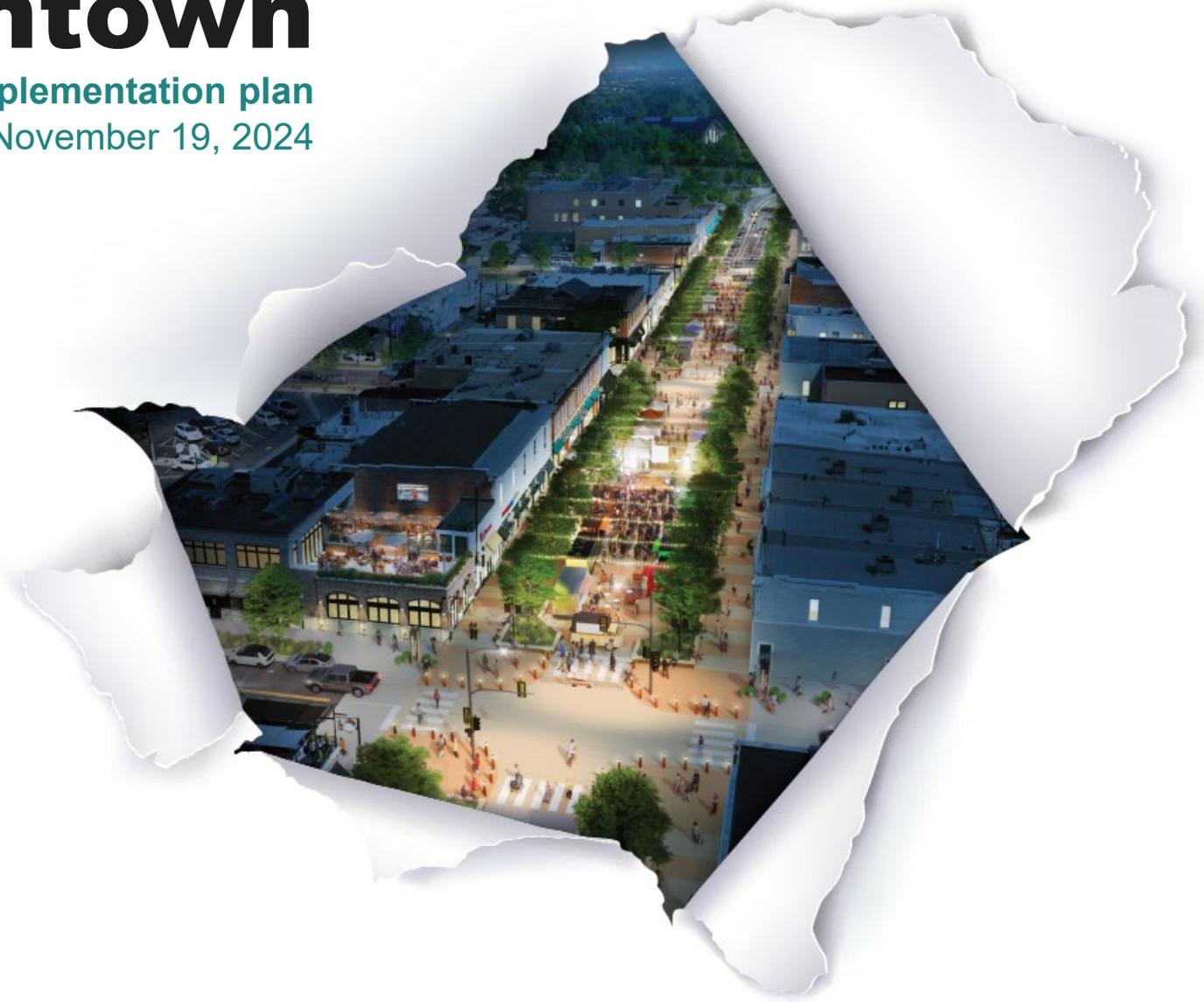


# project downtown

preferred alternative and implementation plan

City Council | November 19, 2024



# project downtown impact

- Preserves Cultural Heritage and Identity
- Serves as Catalyst for Community Engagement and Interaction
- Future-Proofs Infrastructure
- Enhances Economic Sustainability and Local Business Support
- Enriches Health, Wellness, and the Environment
- Addresses Decades of Underinvestment
- Promotes Holistic and Inclusive Urban Development
- Delivers Legacy Placemaking

# preferred alternative

## major projects

1. Main Street
2. Prince Street
3. Alamo Avenue
4. Nevada Street
5. Little's Creek Trail



# main street

daytime bird's eye view



# main street

nighttime bird's eye view



# preferred alternative

enhanced main street with temporary closure option



# preferred alternative

prince street mobility enhancements



# alamo avenue & main street

daytime bird's eye view



# preferred alternative

alamo avenue enhancements



# preferred alternative

nevada shared street



# little's creek

daytime bird's eye view



# preferred alternative

little's creek trail enhancements



# cost estimates

Priority #	Project	Extents	Total Cost Estimate
1	Main Street	Curtice Street to Prince Street	\$19M
		Rapp Street to Curtice Street	\$9M
		Prince Street to Rio Grande Street	\$8.5M
2	Prince Street	Santa Fe Drive to Church Avenue	\$20M
3	Alamo Avenue	Rapp Street to Littleton Boulevard	\$25M
4	Nevada Street	Main Street to Church Avenue	\$12M
5	Little's Creek	Santa Fe Drive to Prince Street	\$50M

Main Street  
Total = \$36.5M

## Notes:

- No escalation incorporated into cost estimates
- ROW acquisition not included

## **next steps**

- Refine Plan / Begin Design for Phase 1 (Main Street) project
  - Develop project scope options at various price points
  - Reduce uncertainty/contingency levels contained in concept plan cost estimates
  - Reconcile project scope with Council's desired investment level
- Financing options analysis and Council Decision
  - Cash vs. debt
  - Types of debt and related strategies
- Parking Management Study/Plan
- Economic Impact Analysis

## **staff recommendations**

1. Approve the Project Downtown Concept Plan.
2. Direct staff to begin preliminary design for the Main Street (Phase 1) improvements to develop options for reconciling the scope of the project with the Council's desired investment and resources available.
3. Authorize staff to spend up to \$2.0 million from the 2025 budget for preliminary design and other related studies, with understanding that funds would be redirected from 2025 planned transfers to the fleet management fund that can be made up in future years. This adjustment would be included in the first budget amendment in 2025.

**questions?**  
**thank you!**