

# ARTS & CULTURE BOARD UPDATE

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# ARTS & CULTURE BOARD'S 2024 WORKFLOW

	Hire Consultant to Complete Arts & Culture Community Strategic Plan by Q4
	Promote and Manage Mural Program
	Make Lodgers Tax Grant Recommendations
	Hold Culture and Art Partners Quarterly Meetings
	Host State of the Arts Annual Event



# City of Littleton engaged Keen Independent Research in June 2024 to create the first ever Arts and Culture Community Strategic Plan

## Keen Independent Research's Methodology:

- Engaged over 350 residents and community members
- Discovery meeting
- Interviews and focus groups
- Virtual workshop survey
- Study website, email, and hotline
- Conducted extensive mapping
- Completed SWOT analysis of arts and culture infrastructure
- Analyzed demographic trends and arts and culture behavior
- Reviewed existing City plans
- Final draft delivered December 2024

# ARTS & CULTURE COMMUNITY STRATEGIC PLAN 2025-2029

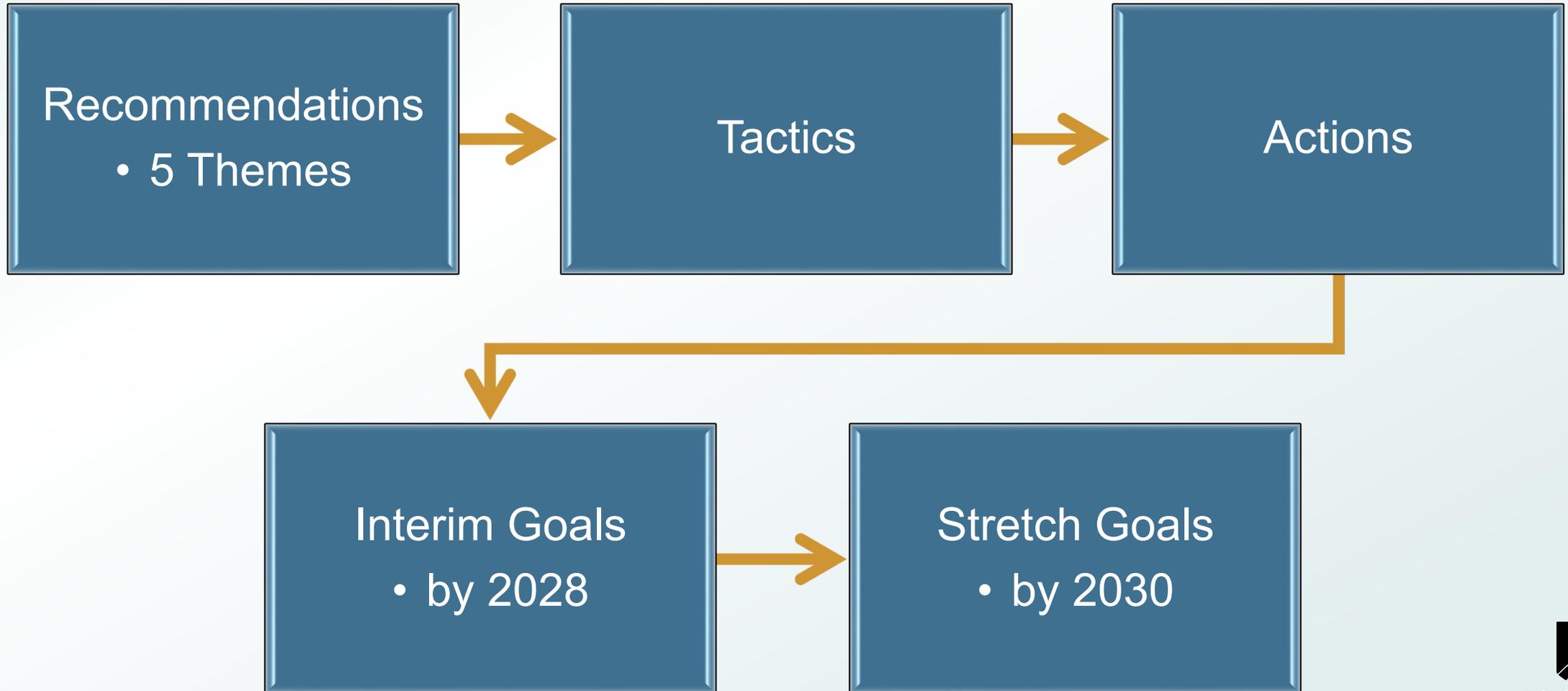
## Recommendation Themes:

- 1. Activate existing resources**
- 2. Cultivate arts and culture for all of Littleton**
- 3. Foster the broader arts and culture ecosystem**
- 4. Develop and refine governance, policies and procedures**
- 5. Plan for Littleton's future**



Recommendations are not listed in terms of priority or start time.

# KEEN INDEPENDENT RESEARCH'S SUGGESTED PLAN OF APPROACH



# RECOMMENDATIONS UNDER WAY & ON-GOING



- Identify and promote existing spaces and places for arts and culture (1.2)
- Facilitate collaboration with key arts and cultural partners (3.3)
- Review tiered system for grant distribution (4.5)
- Highlight local creatives (2.4)
- Explore additional revenue (4.4)
  - *Percent for Public Art, Seat Tax, etc.*

# ARTS & CULTURE COMMUNITY STRATEGIC PLAN

## 2025 ACTION ITEMS (TOP 5 OF 14)

**Promote and measure arts and culture as economic drivers (2.5)**

**Celebrate a unifying vision for arts and culture in Littleton (5.1)**

**Inventory programming and resources offered by arts and cultural organizations throughout Littleton (1.1)**

**Integrate arts and culture with Downtown development and businesses (3.2)**

**Develop the Visit Littleton website as a central resource (1.3)**

# ARTS & CULTURE COMMUNITY STRATEGIC PLAN

## 2026-27 ACTION ITEMS (TOP 4 OF 7)

**Examine the  
feasibility of renovating  
or building new arts  
and cultural spaces  
(5.3)**

**Champion arts and  
culture in parks  
and trails (3.1)**

**Design a cohesive  
placemaking strategy  
(2.2)**

**Introduce resources in  
areas without arts and  
cultural assets (2.3)**

# IMMEDIATE WINS & LASTING IMPACT

## Interim Goals

City develops a placemaking strategy that considers both neighborhood-specific and Littleton-wide guidelines (2.2)

City/ACB and South Suburban meet regularly to collaborate on arts and culture in parks and trails in Littleton (3.1)

City uses the Arts & Culture Community Strategic Plan as a resource for planning efforts, including Project Downtown (5.2)

ACB/Staff commission a feasibility (venue) study to repurpose, renovate and/or build new spaces for arts and culture (5.3)

## Stretch Goals

Littleton city limits are clearly defined through placemaking; at least two more neighborhoods or sites have a new placemaking program (2.2)

Littleton has at least three new sites for arts and culture in parks and/or trails (3.1)

City planning efforts include consideration of how the project could impact arts and culture and if ACB can support the initiative (5.2)

City has repurposed, renovated, and/or built at least two spaces for arts and culture (5.3)

# IMPLEMENTATION WILL NEED FUNDING



## LESSONS FROM LODGERS TAX AFTER TWO YEARS

- Revenues have not met projections
- Cuts made to Tiers 1, 2, 3, & 4 funding recommendations
- Community need exceeds available grant funds
- Projections for revenue remain flat

# IMPLEMENTATION WILL NEED FUNDING

## UNFUNDED PRIORITIES

**Performance Venue Study**

**Place Making Strategy**

**Public Art Acquisition**

**Off Cycle Requests**

**Growth of Mural Program**

**Champion Arts and Culture in Parks and Trails**

# QUESTIONS?

