



August 12, 2025



Agenda

- **Collaboration & Resources**
- **Culture Change**
- **Data-Driven Decision Making**
- **People-First Streets**





Overview of Safer Streets



Collaboration & Resources

Strengthen partnerships and coordination among city departments, community organizations, neighboring communities, and regional partners to align efforts, policies, and resources for safer streets.

Strategic Plan

Vision: Reimagining Littleton's streets as safe, connected, people-first places.

Mission: The City of Littleton is dedicated to fostering a culture of safety through community-wide education, collaboration, and forward-thinking transportation solutions that continuously prioritize our commitment to the community's safety.



Strategic Plan Goals



Collaboration & Resources – *Kenna Davis*



Culture Change – *Emily Kleinfelter*



Data-Driven Decision-Making – *Shane Roberts*



People-First Streets – *Kyle Morris*



Strategic Plan

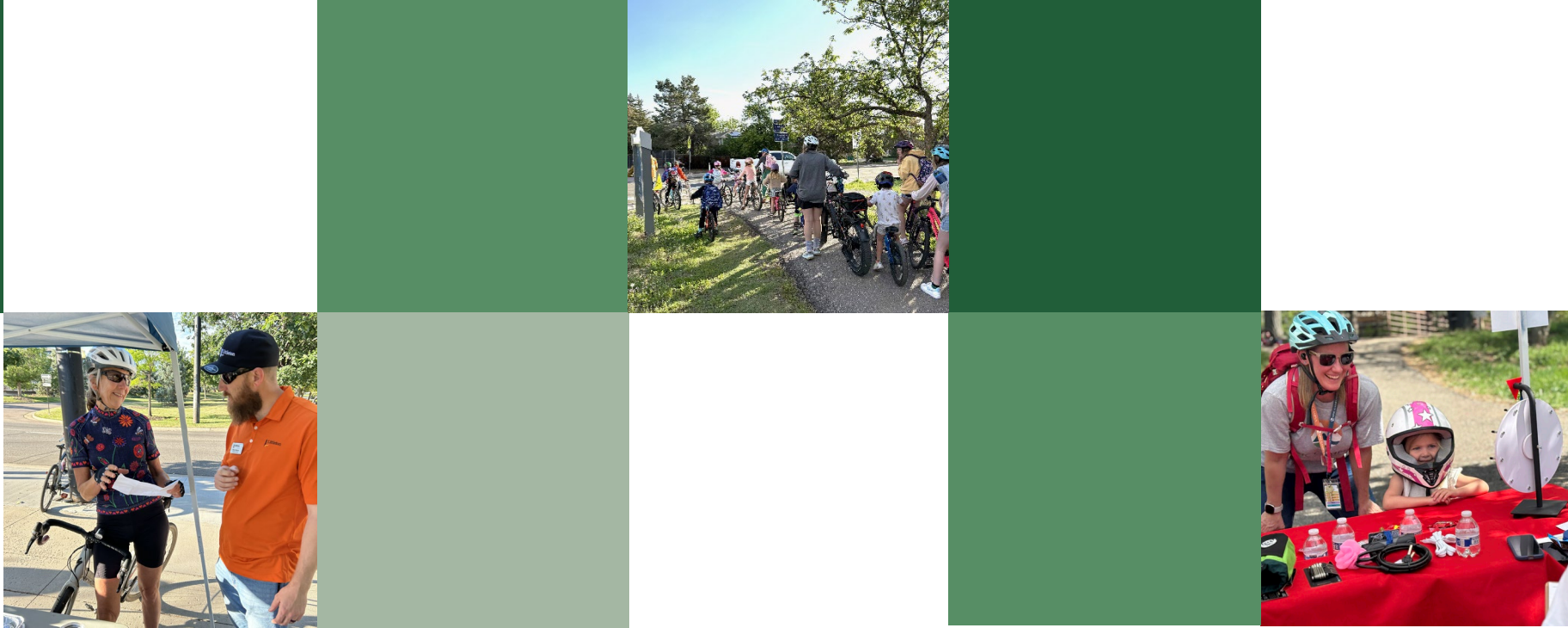
- 90+ actions identified over the next 5 years
- Fall under different strategy areas:
 1. Planning
 2. Data
 3. Funding
 4. Communications
 5. Events
 6. Implementation
 7. Evaluation
- Identified goal area focus, action lead, supporting personnel and partners, high-level schedule over the next five years, and detailed week-by-week schedule for 2025
- Identifying workload capacity for key staff members and prioritizing key actions

ID	Strategy	Action	Focus Area			
			Infrastructure	Culture Change	Data-Driven	Collaboration
1	01 Planning	SSL Program Management	■	■	■	■
2	01 Planning	Establish Standard Operating Procedure for snow plowing	■	■		
3	01 Planning	Finalize Traffic Calming Evaluation	■		■	
4	01 Planning	Research peer cities for internal policies and encouragement (lead by example)		■		
5	01 Planning	Hire FTE for Installation of Quick Builds and Pilot projects	■			
6	01 Planning	Littleton Engineering Design Standards (LEDs) update	■			
7	01 Planning	Elati Avenue Corridor Study	■			
8	01 Planning	Develop RFP and procurement process for Transportation Master Plan Update	■	■	■	■
9	01 Planning	Establish scoring methodology for selecting Pilot & Quick-Build Projects (requests and city-initiated)	■			
10	01 Planning	Pilot Projects and Quick Builds (establish locations)	■			
11	01 Planning	Corridor Studies (10, awaiting RAISE)	■			
12	01 Planning	Develop Safety Ambassadors Program		■		
13	01 Planning	Establish SRTS programming proposal	■	■		■
14	01 Planning	Transportation Master Plan (TMP) Update including Safety Action Plan (SAP) and Active Transportation network	■	■	■	■
15	02 Data	Annual crash report	■		■	
16	02 Data	Quarterly crash report	■		■	
17	02 Data	KPI baseline and annual tracking (Safer Streets Report Card)	■	■	■	■
18	02 Data	Establish online platform for reporting near misses			■	
19	02 Data	Quick Build and Pilot project survey	■		■	
20	02 Data	Citywide speed study (likely part of the TMP)			■	
21	02 Data	Establish Bike/Pedestrian data collection program			■	
22	02 Data	Bike/Pedestrian data collection			■	
23	02 Data	Vehicular Count Data - including ongoing radar counts, annual counts, Urban SDK			■	
24	02 Data	Sidewalk and bike network gap inventory and mapping (likely part of TMP)	■		■	
25	03 Funding	BUILD (RAISE) grant application for corridor studies	■			
26	03 Funding	Assessment of SSL funding opportunities and partnerships	■	■	■	■
27	03 Funding	Identify and pursue grant funding for safety improvements	■	■	■	■
28	03 Funding	SRTS grant application	■	■	■	■
29	04 Communications	Littleton Report (print and online editions)		■		
30	04 Communications	Word on the Streets: personal stories about safe streets		■		
31	04 Communications	Citywide Communications Campaign (monthly topics)		■		
32	04 Communications	TMB Presentation and Feedback on SSL	■	■	■	■
33	04 Communications	City Council Updates	■	■	■	■
34	04 Communications	SSL Website revamp to emphasize education and data transparency		■	■	
35	04 Communications	Refresh public interface with Neighborhood Traffic Calming Program		■		
36	04 Communications	Develop Safer Street storymap and/or dashboard		■		
37	04 Communications	Send project-specific mailers (2 weeks before each project)	■			
38	04 Communications	Develop SSL logo and branding		■		
39	04 Communications	Around Town with Jim: Safe Streets		■		
40	04 Communications	Develop a plan for digital media education campaign		■		
41	04 Communications	Digital media education campaign (e.g., PSA video, radio, etc.)		■		
42	05 Events	Winter Bike to Work Day: "Bike Love Letters"		■		■
43	05 Events	Coffee & Conversations with Public Works		■		
44	05 Events	Walk, Bike, and Roll to School Day: Bike Bus		■		■
45	05 Events	Bike to Work Day Stations		■		■
46	05 Events	Bike Rodeo at Twilight Criterium		■		■
47	05 Events	Walk, Bike, and Roll to School Day: Bike Bus		■		■
48	05 Events	Name a Snowplow Contest		■		■
49	05 Events	Candlelight Walk: World Day of Remembrance		■		■
50	05 Events	School Safety Summit (Administration from 12 schools)		■		■
51	05 Events	Winter Bike to Work Day: "Love your Bike" Tune-up Workshop		■		■
52	05 Events	Bike to Wherever Week & Commuter Challenge		■		■
53	05 Events	Bike Rodeo		■		■
54	05 Events	Safety & Education in Safer Streets Practice Park		■		■
55	06 Implementation	Quick Build Package - PBL	■			
56	06 Implementation	Implement school zone safety infrastructure improvements	■	■		■
57	06 Implementation	Runyon Elementary School bond project	■			■
58	06 Implementation	Euclid Middle School bond project	■			■
59	06 Implementation	Quick Build Package with pavement management	■			
60	06 Implementation	Euclid Avenue reconstruction (Broadway to Elati)	■			
61	06 Implementation	Address sidewalk gaps and ADA compliance as part of street maintenance projects	■			
62	06 Implementation	Safer Streets Practice Park: 2 Locations	■	■		■
63	06 Implementation	School route wayfinding and route planner for Littleton Prep and Littleton Academy	■	■		■
64	06 Implementation	Implement a Safety Ambassadors Program		■		■
65	06 Implementation	Implement Safe Routes to School programming		■		■
66	06 Implementation	Implement Pilot Projects and Quick Builds	■			■
67	06 Implementation	School zone enforcement	■			■
68	06 Implementation	Safer Streets Practice Park: Goddard	■	■		■
69	06 Implementation	Implementation of recommendations from corridor studies	■			
70	06 Implementation	Install permanent installations of pilot and quick-build projects	■			
71	07 Evaluation	Evaluate and refine Quick Build and Pilot Project survey	■		■	
72	07 Evaluation	Year end evaluation of communications and establish plan for upcoming year		■	■	
73	07 Evaluation	Year end evaluation of events and establish plan for upcoming year		■	■	
74	07 Evaluation	Evaluate Pilot and Quick-Build modifications and lessons learned (based on survey responses, data, maintenance)	■		■	
75	07 Evaluation	Year end evaluation of school programming and establish plan for upcoming year			■	■
76	07 Evaluation	SSL program evaluation and planning	■	■	■	■

2025 Budget

Category	Amount
Pilot and Quick-Build Projects	\$395,000
Local Match for Corridor Studies	\$340,000
Consultant Support	\$70,000
Transportation Planning Intern	\$28,000
Events and Educational Programming	\$30,000
Volume/Speed Software & Equipment	\$67,000
Total	\$1,000,000

Additional Encumbered funding from 2024 - \$867,000



Culture Change

Promote a citywide and personal commitment to safety on our streets by fostering community engagement, education, and collaboration to increase safety awareness and support safer roadway behaviors.

Outreach and Engagement

Completed Events

- **January:** Name A Snowplow Contest
- **February 14:** Bike Love Letter Contest
- **May 7:** Bike & Roll to School Day
- **June 14:** Downtown Littleton Block Party
- **June 25:** Bike to Work Day
- **June 30:** Bike Maintenance 101 Workshop

Upcoming Events

- **August 2:** Bike Rodeo at Twilight Criterium
- **August 7:** ECC Back to School Resource Fair
- **August 9:** Learn to Ride Class at ECC Practice Park
- **October 1 – 31:** Go-Tober Challenge
- **October 8:** Bike & Walk to School Day: Walking School Bus
- **November 28:** World Day of Remembrance Art Installation
- **Winter:** Transit Rider Appreciation Day



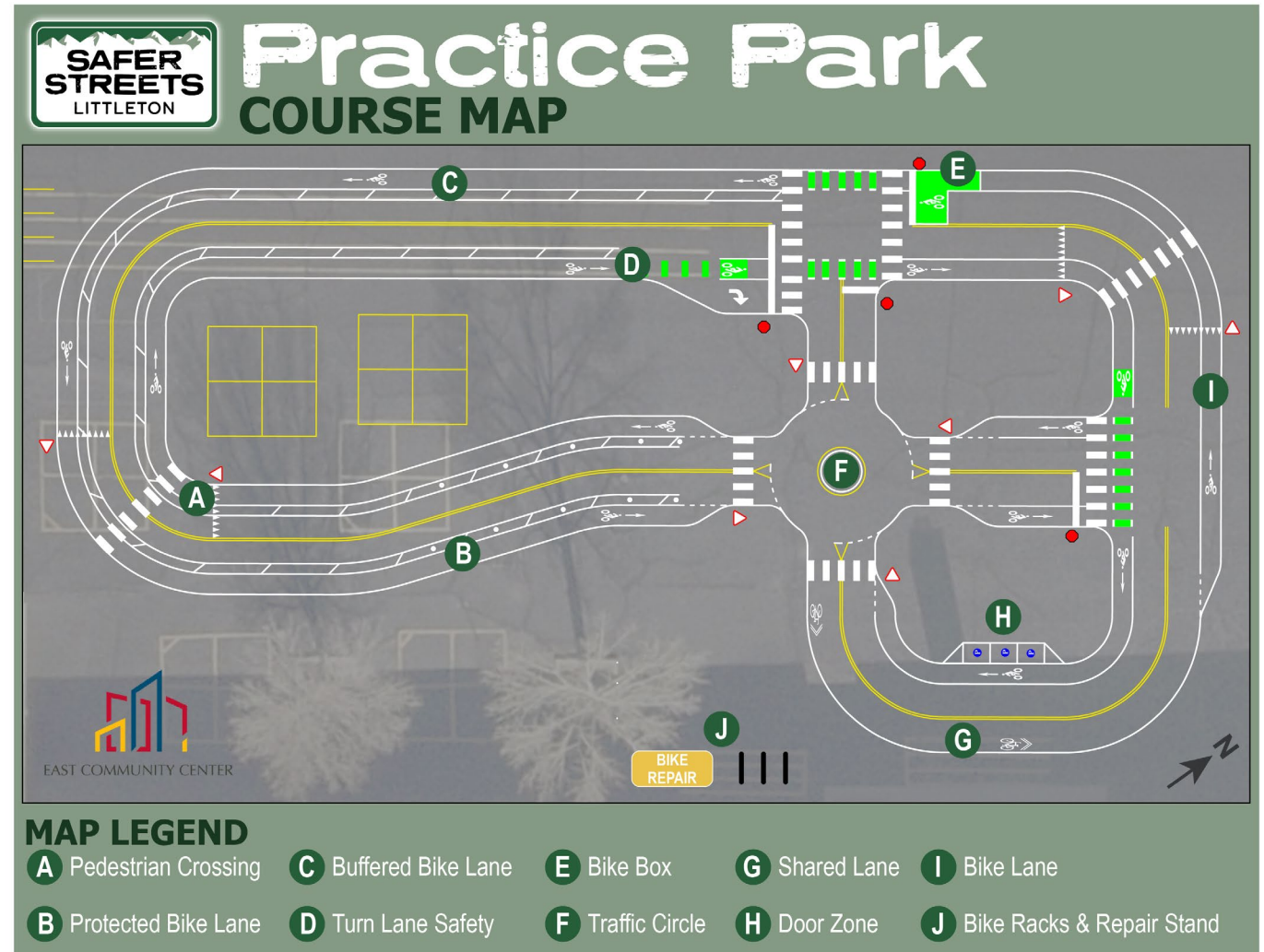
Programming with Schools

Current Efforts

- Pop-up Practice Park (Bike Rodeo) at Twilight Criterium – **August 2**
- Safer Streets Practice Park at the East Community Center – **installed by end of September**
- Learn to Ride Class with Bicycle Colorado – **August 9**

Future Efforts

- Integration of Choose S.A.F.E. curriculum in High Schools
- Regular Learn to Ride classes at ECC & in-school PE field trips
- Expanding LPS bike fleet



Communications Strategy

Current Efforts



Print & Direct Outreach

- Regular articles in *Littleton Report*
- Construction notification postcards
- Meet, Greet, and Eats



Digital Updates

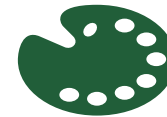
- Website content updates
- Social media posts announcing infrastructure upgrades and milestones



Community Voices

- *Word on the Street* resident testimonials

Upcoming Initiatives



Branding & Messaging

- Develop a cohesive branding and marketing toolkit



Visual Storytelling

- Capture shortform video content to showcase Quick-Build and Pilot Projects in action



Data-Driven Decision-Making

Apply a systemic, data-driven and transparent approach to identifying and proactively addressing high risk areas and behaviors through targeted enforcement and education, as well as innovative approaches to traffic calming.

Types of Data Collection

Mobility data analytics

- Urban SDK

Ongoing Counts

- GridSmart Cameras – Turning Movement Counts at major intersections
- Speed Feedback Signs – Mid-block on various street types

OTG (on-the-ground) Counts

- Annual counts – using tube counters, count ~1/2 of streets (neighborhood connector and above) every year
- Radar counters - resident concerns, Neighborhood Traffic Calming Program, before & after counts for pilot projects

Bike and pedestrian counts around activity generators

- Limited to mostly in-person counts
- Tech advancements evolving rapidly



Data Collection Routine Outline

1. Intent
2. Project types
3. Data collection tools and methods
4. Data process by project type
5. Treatment resources
6. Documentation templates
7. Data collection priorities for the future
8. Appendices: SOPs for specific data processes



Data Collection Routine Goals & Outcomes

1. Build a culture of data-driven decision making
2. Standardize and strengthen data practices
3. Identify gaps and leverage innovation
4. Use data to guide, evaluate, and communicate decisions



Crash Report

An estimated **7,470** people were involved in crashes in Littleton over five years—more than four times the enrollment at Heritage High School.

Crash data was evaluated from **2020-2024**. During this time, there were:

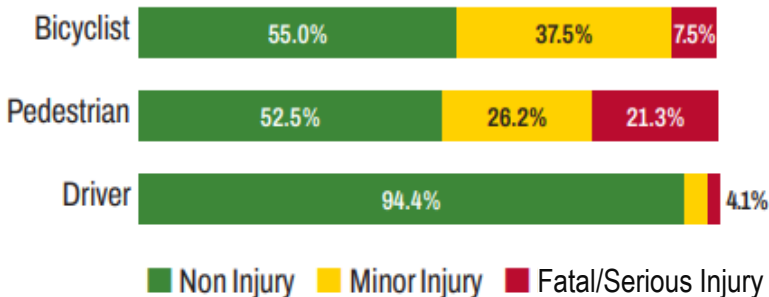
3,345 Crashes

67 SERIOUS INJURY
CRASHES

11 FATAL
CRASHES



There were **61** pedestrian and **40** bicyclist crashes in Littleton. Nearly half resulted in injury or death.



Top Intersections by Bike/Ped Crashes

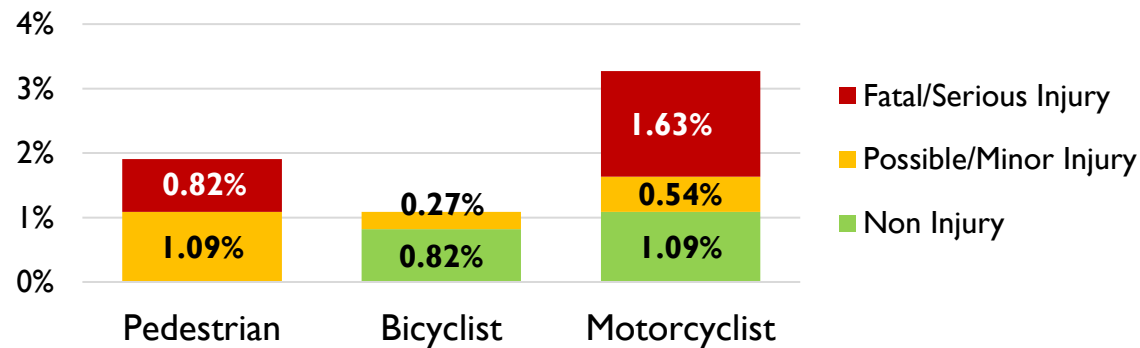
Rank	Intersection	Total Pedestrian Bicycle Crashes
1	Broadway and Jamison Ave	4
2	Santa Fe Dr and Prince St	3
3	Prince St and Alamo Ave	3
4	Littleton Blvd and Bannock St	3
5	Bellevue Ave and Prince St	3
T5	Broadway and Orchard Rd	3

Crash Trends

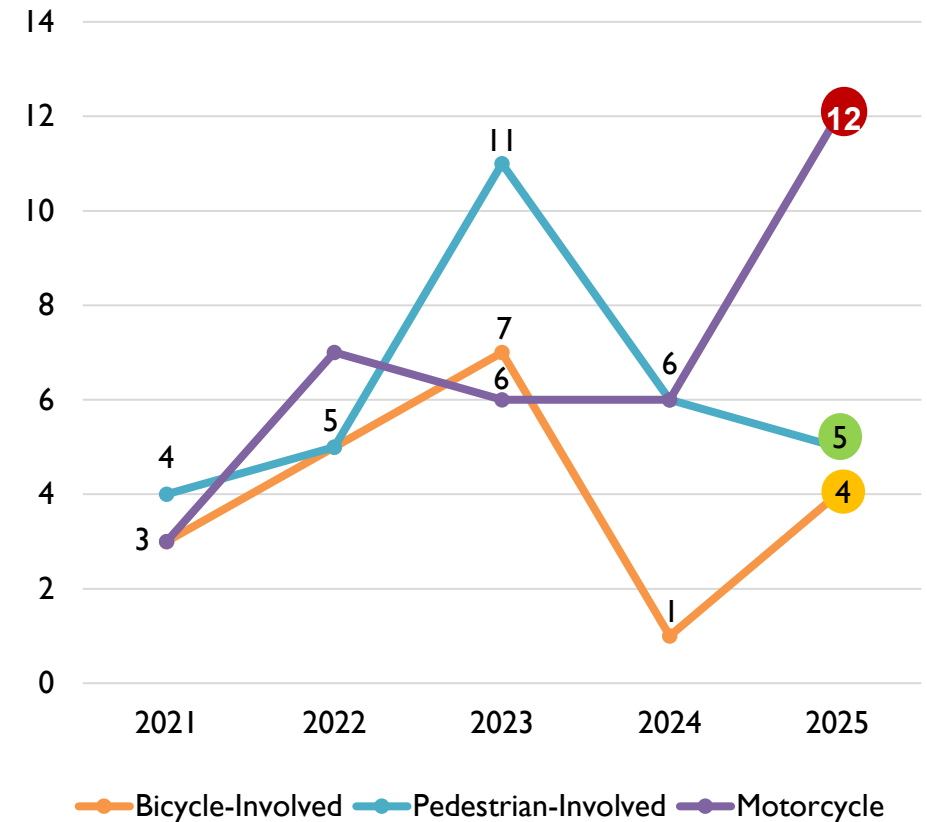
Note: Crash data was pulled from January 1 – June 3 for all years.

	2021	2022	2023	2024	2025
Total Crashes	287	380	376	383	367
Fatalities	2	0	1	1	2
Serious Injuries	3	12	15	4	21
Minor Injuries	6	41	33	21	13
Possible Injuries	20	32	18	31	18

2025 Vulnerable Road User Crashes by Severity



Vulnerable Road User Crash Trends



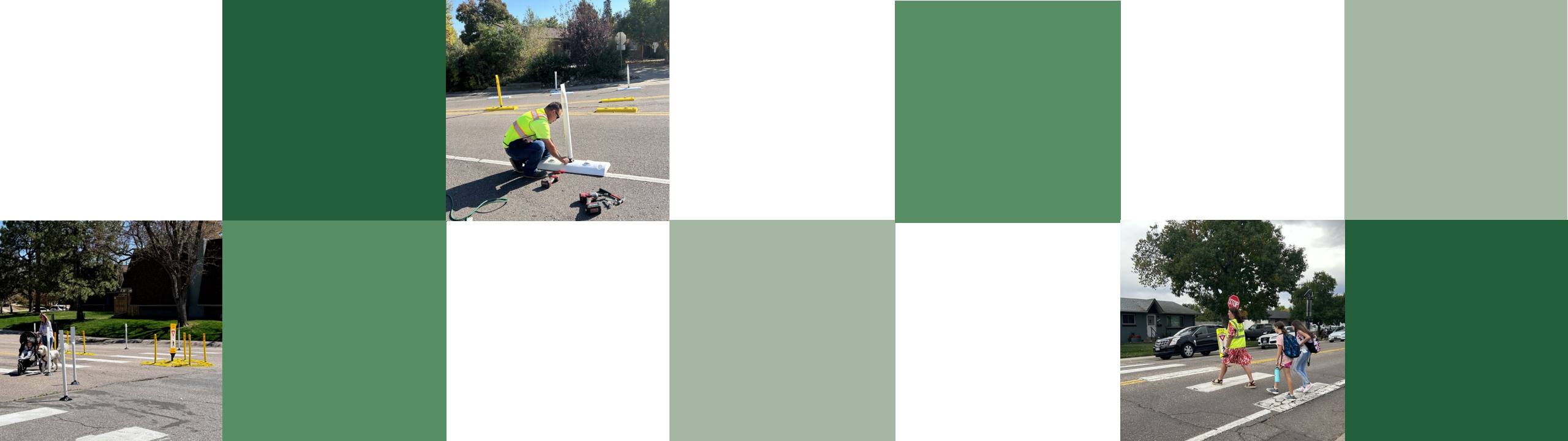
Regional Comparison of Crash Data

	Population	Population Difference	Total Crashes	Crashes Per 100,000 People Per Year	Serious Injury (SI) Crashes	SI Crashes Per 100,000 People Per year	Fatal Crashes	Fatal Crashes Per 100,000 Per Year	Non-Injury Crashes	Pedestrian Crashes	Pedestrian Crashes Per 100,000 People Per Year	Bicycle Crashes	Bicycle Crashes Per 100,000 People Per Year	Motorcycle Crashes	Motorcycle Crashes Per 100,000 People Per Year
Littleton	45,092	-	2,671	1,481	71	39	9	5	2,591	52	29	43	24	49	27
Englewood	33,774	75%	2,481	1,836	61	45	12	9	2,408	53	39	29	21	50	37
Sheridan	6,031	13%	1,144	4,742	15	62	1	4	1,128	3	12	4	17	25	104
Denver	716,577	1589%	60,854	2,123	2,176	76	278	10	58,400	1,377	48	85	3	1,019	36
Boulder	105,893	235%	5,198	1,227	156	37	12	3	5,030	110	26	253	60	96	23
Commerce City	68,248	151%	4,670	1,711	116	42	33	12	4,521	54	20	28	10	72	26
Parker	60,115	133%	3,714	1,545	87	36	15	6	3,612	28	12	33	14	63	26
Brighton	41,196	91%	3,342	2,028	91	55	28	17	3,223	31	19	21	13	54	33

Police Enforcement



- The LPD traffic team is now fully staffed and conducts regular enforcement across the city.
- Moving into the 2025 fall school year, LPD will continue directed patrols in and around all school zones.
- Moving through 2025, LPD looks forward to supporting local stakeholders, the city and our LPS partners as they implement additional bike safety initiatives.



People-First Streets

Prioritize street improvements and multimodal projects that put people first by enhancing safety, connectivity, and comfort for all users.

Traffic Calming Evaluation

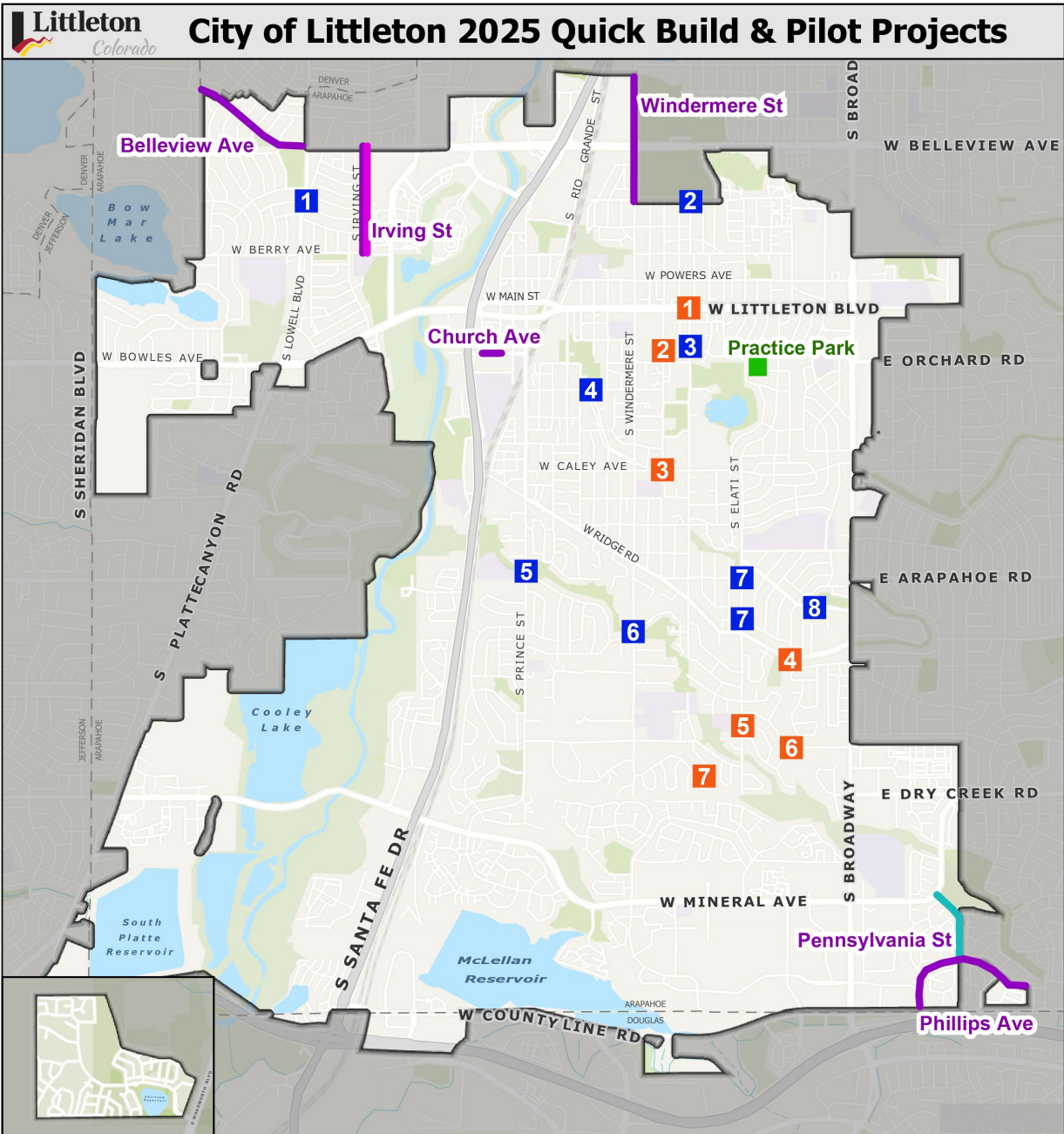
- Existing conditions evaluation
- Peer agency review
- Quick-build and permanent installations
- Preliminary design for 5 locations



Example Speed Cushion

Toolbox with detailed design treatments:

- Raised Crosswalk
- Speed Table
- Speed Cushion
- Curb Extension
- Traffic Circle
- Chicane
- Pinch Point
- Diverter
- Pedestrian Refuge Island



Progress on Protected Bike Lanes

Bellevue Ave

City Limits to
Lowell Blvd (1½ mile)



Example of "Orcas"

Phillips Ave

County Line Rd to
Clarkson St (1 mile)



Example of "Zebras" and
delineators

Irving St

Bellevue Ave to Berry
Ave (½ mile)



Example of "Zippers" and delineators

Windermere St

City Limits to
Bellevue Ave (1½ mile)



Church Ave

Rapp St to
Nevada St (1⅛ mile)



Example of Safe-T Lane
Divider

Euclid Avenue Reconstruction Project

- Align multimodal improvements with pavement project
- Design includes:
 - Shared use path
 - Widened sidewalks
 - Raised pedestrian crossings
 - Traffic calming
 - Balanced parking with multimodal needs
- Coordination with Euclid Middle School circulation patterns



Elati Street Corridor Study

Timeline

- Project launched February 2025; planned end December 2025
- The study will conclude with a planning framework, design recommendations, and quick-build improvements

Public Engagement Summary

- 14,000+ views across social media platforms
- 200 postcards mailed to corridor residents
- Engaged with 200+ community members through in-person events and online activities

Next Steps

- Incorporate public feedback and present potential improvement options for further community input



Corridor and Design Studies

Did not receive federal grant

Requested \$3.2M for ten corridors:

- \$2.56M grant funding
- \$640K local match over 2 years

Staff putting together alternative plan to conduct studies incrementally



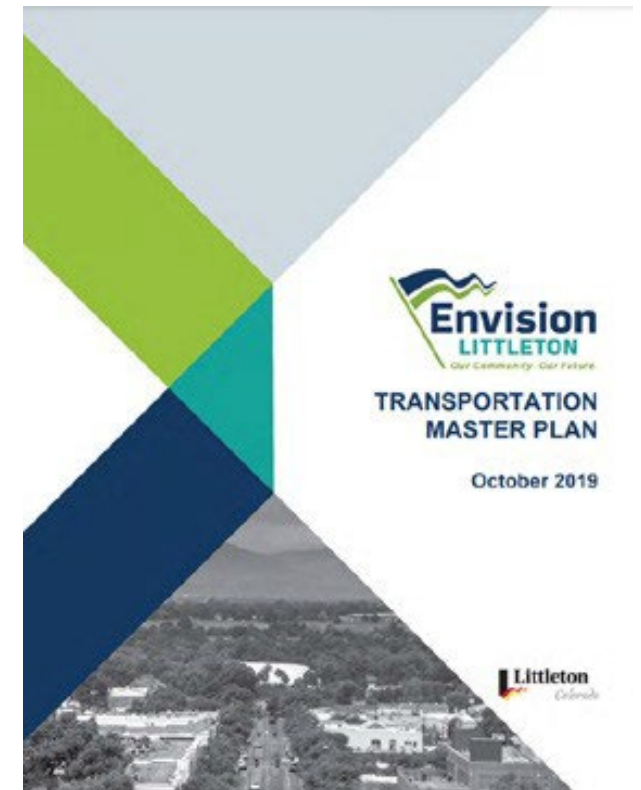


Next Steps

Transportation Master Plan Update

TMP update planned in 2026

- Staff has been working and proposed scope of work for several months and with the several departments
- TMB has instrumental in helping to shape the proposed scope of work
- Heavy emphasis on public engagement and detailed implementation strategy
- Planning on 2026 Kick-off





Council Discussion

