

## **PROCLAMATION**

City of Littleton, Colorado Proclaiming November 30, 2024 "SMALL BUSINESS SATURDAY" in the City of Littleton

WHEREAS, the City of Littleton celebrates our local small businesses and the contributions they make to our local economy and community and join in sharing the 2024 theme for Small Business Saturday of "Building on the Small Business Boom"; and

WHEREAS, according to the U.S. Small Business Administration, there are 33.2 million small businesses in the United States: small businesses represent 99.9% of firms with paid employees, small businesses are responsible for 62.7% of net new jobs created since 1995, and small businesses employ over 40% of the employees in the private sector in the United States; and

WHEREAS, 68 cents of every dollar spent at a small business in the United States stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local good and services; and

WHEREAS, the City of Littleton supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW THEREFORE BE IT RESOLVED, I, Kyle Schlachter, Mayor of the City of Littleton, do hereby recognize November 30, 2024, as "Small Business Saturday" in the City of Littleton, and call this observance to our citizens.

*IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the City of Littleton to be affixed this 19th day of November, 2024.* 



Kyle Schlachter, Mayor

Colleen L. Norton, City Clerk